



CORPORATE FUNDRAISING GUIDE

Can your workplace support 60 for Sixty?

Getting your workplace involved in fundraising is a great way to raise money, boost team spirit, and support people affected by kidney disease across Wales. No matter the size of your organisation, there are plenty of simple and fun ways to take part!



Why get involved?

Workplace fundraising can:

- Bring colleagues together
- Support wellbeing and team building
- Raise awareness for an important cause
- Make a meaningful difference to people affected by kidney disease

Easy Workplace Fundraising Ideas

Take on a 60 Challenge

Work together to complete:

- 60 miles walked or cycled
- 60 hours of activity
- 60 acts of kindness
- 60-minute fitness or wellbeing sessions

Hold a Fundraiser

Simple ideas include:

- Bake sale
- Coffee morning
- Quiz lunch
- Raffle
- Dress-down day
- Sweepstakes or competition

60-Themed Fundraising

Tie your activity into the campaign theme:

- Ask people to donate £6
- Sell 60 cakes or raffle tickets
- Challenge teams to raise £60 each

Help raise awareness by:

- Sharing your challenge on social media
- Posting updates on internal channels
- Adding posters in shared spaces
- Encouraging colleagues to donate or join in

Don't forget
to spread
the word!



Use:

#60forSixty #KidneyWales60 #60YearsOfKidneyWales

Tips for Success

- ✓ Keep activities simple and inclusive
- ✓ Choose challenges everyone can take part in
- ✓ Share photos and updates throughout your challenge
- ✓ Set a realistic fundraising goal
- ✓ Celebrate milestones and achievements
- ✓ Encourage friendly competition between colleagues

Make Donations Easy

Set up an online
fundraising
page

Use QR codes on
posters

Collect cash
donations using
sponsorship
forms

We're here to help make your workplace fundraising a success.

For support, resources, or questions, please contact:
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